

Western Nebraska Tourism Coalition (WNTC)

Membership Information



Tourism is a recognizable and growing industry in Western Nebraska. What began in 1994; has come to encompass 20 counties of scenic diversity and western hospitality. A cooperative group; the Western Nebraska Tourism Coalition (WNTC) represents the region's destinations, restaurants, attractions, outfitters, hotels and more. WNTC is dedicated to sharing with the world the wide variety of offerings from Nebraska's westernmost region.

The pandemic of 2020 has affected every tourism entity in the WNTC Region. To help our current members and new members in their business recovery; dues for FY 2020-2021 (July 1, 2020 through June 30, 2021) have been "waived" for current and new members who can enjoy the benefits of membership in the Western Nebraska Tourism Coalition this year at no charge.

What are the benefits of membership for you?

- **Connectivity**; you are part of a 20-county regional marketing collaboration
- **Visibility**, you are represented at national trade and travels shows in key visitor markets in Colorado and South Dakota
- **Familiarity**; we know who you are and the experiences you offer visitors so we can refer them to your front door
- **Promotion**; the stories of WNTC members are told through editorial in the Destination, West Nebraska magazine, print advertising and on social media; Facebook, Google and Instagram
- **Responsive**; an organization that is fluid with the changing times in the tourism industry
- **Invitation**; the new user-friendly WNTC website is the place to showcase the entire region as well as a platform to provide content on your business/organization www.westnebraska.com

Membership and Voting: As per the by-laws of the Western Nebraska Tourism Coalition, membership in the Coalition will be open to all attractions, businesses, agencies, and individuals based on a dues structure established by the Board of Directors.

The membership of the Board of Directors of WNTC shall consist of two (2) people per county from those counties currently holding a general membership in good standing. Each county shall be represented by one (1) public sector voting member (county representative) and one (1) private sector voting member who shall be selected, annually, by the private sector members in each county. Each representative on the Board of Directors shall be entitled to one vote.

Western Nebraska Tourism Coalition (WNTC) - MEMBERSHIP APPLICATION

Individual or Business Membership

For FY 2020-2021 (July 1, 2020 through June 30, 2021)

Dues Fees for Current Members and New Members is WAIVED for ONE YEAR

Primary Contact Name: _____

Business/Organization: _____

Address: _____

City: _____ Zip Code: _____

Email Address: _____

Website: _____

Telephone: _____ Toll Free Number: _____

Brief Description of your Business/Organization:

Please give us one "interesting-unique" fact about your business/organization to share with potential visitors to your area of Western Nebraska?

Check the business/organization listing category on the WNTC website for your listing:

- Places to Go
 Things to Do
 Where to Stay

Attachments for your business/organization Membership Listing:

- Photo representing your business/organization
- Logo representing your business/organization

SUBMIT Membership Application & Attachments to:

WNTC-Membership Committee

C/o 1050 M Street ~ Gering, Nebraska 69341

Or email application to: karla@visitgering.com

For questions about membership in the Western Nebraska Tourism Coalition, contact;

[Mike Kesselring – mkesselring77@gmail.com](mailto:mkesselring77@gmail.com) – 308.430.8493

[Karla Niedan-Streeks – karla@visitgering.com](mailto:karla@visitgering.com) – 308.436.6886

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